

MARQUIS



THE FETISH FASHION MAGAZINE

2017 MEDIA KIT



OUR MISSION

MARQUIS MAGAZINE honors all that has come before us, inspires new ideas, and empowers the next generation of fetish enthusiasts through increased visibility of the fetish lifestyle and delivery of informative content. Our focus includes all the wonders of latex fashion, the fetish lifestyle, and the alt community. We create exciting content that educates and informs.

As the world's most read fetish magazine, our mission is to properly represent the lifestyle through a magazine that can be widely distributed, generating new interest and exploration. In this way, we hope to foster a sense of community and provide the best possible content for our current audience as well as future readers.

OUR SUCCESS

MARQUIS is the world's leading glossy fetish magazine with the most widely distributed print run in the world. **MARQUIS** is the only real international fetish magazine, published in two languages and having the highest page count amongst competitors. We also have fewer advertising pages than the competition, guaranteeing you receive more attention.

PUBLICATION FREQUENCY

MARQUIS is in its 21st year and is published quarterly (4x a year) in both German and English languages.





IMPRINT & DISTRIBUTION DETAILS

TOTAL IMPRINT ANALYSIS

Planned Imprints 2017.....	56,000
English	44,000
German.....	12,000
North America.....	36,000
Europe & Great Britain.....	18,000
Other Countries	2,000

DISTRIBUTION ANALYSIS

The main distribution areas are the United States, Canada, Germany, Great Britain, France, Switzerland, Austria and the Western European territories.

PAGINATION DETAILS

Pages per issue	96 pages
Ad pages per issue	19 pages
Percentage of editorial/issue	80%

FREQUENT TOPICS & THEMES

FETISH FASHION

AND THE WORLD'S LEADING
DESIGNERS

SOPHISTICATED PHOTOGRAPHY

RISING STARS

STORIES ABOUT THE SCENE'S
MODELS, PHOTOGRAPHERS,
AND ARTISTS

PARTY REVIEWS

FROM ALL OVER THE WORLD

REVIEWS

BOOKS, FILMS, ACCESSORIES,
FASHION



MAGAZINE PRICING

MARQUIS

US EURO

Single issue \$24.95 €23.50

Subscription (4 issues) \$86.95 €81.75

HEAVY RUBBER

US EURO

Single issue \$26.95 €23.95

Subscription (2 issues) \$43.25 €38.25



AD FORMATS

FULL PAGES ADS



**2/1 PAGES
WITH BLEED**
420mm x 297mm
ad 3mm for trim

**1/1 PAGES
WITH BLEED**
410mm x 297mm
ad 3mm for trim



**2/1 PAGES
NO BLEED**
360mm x 270mm

**1/1 PAGES
NO BLEED**
180mm x 270mm



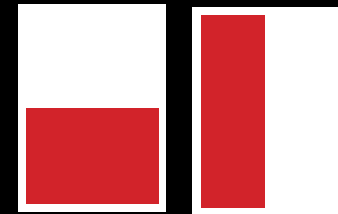
FRACTIONAL PAGE ADS



**½ PAGE HORIZONTAL
WITH BLEED**
210mm x 147mm
ad 3mm for trim

**½ PAGE VERTICAL
WITH BLEED**
103mm x 297mm
ad 3mm for trim

**½ PAGE VERTICAL
NO BLEED**
57mm x 270mm



**½ PAGE HORIZONTAL
NO BLEED**
180mm x 133mm

**½ PAGE VERTICAL
NO BLEED**
88mm x 270mm

AD PRICING

PRICES PER ISSUE VALID 2016-2017

	US	EURO
2/1 pages (bleed or no bleed)	\$2500.00	€2350.00
1/1 page (bleed or no bleed)	\$1500.00	€1410.00
1/2 page (bleed or no bleed)*	\$800.00	€750.00
1/3 page vertical**	\$700.00	€660.00

*Horizontal 1/2 page ads will be matched with other adds to complete page. Vertical 1/2 page ads will appear on their own at end of articles.

**All 1/3 page adds will be added to the end of articles or other sections of the magazine layout to ensure maximum visibility

TECHNICAL DETAILS

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Please deliver your ads in PDF XFA 3.3 (or PDF XFA 3.1). All fonts must be converted to outlines.

Ads should always be created in a CMYK color space without an embedded color profile - never use RGB due to color discrepancies.

The resolution of your ad should never be less than 300 dpi when in its original print size (1:1 print size).

FILE NAMING

Please name your file so that the advertiser's name, subject and the issue can be identified.

DATA DELIVERY

Via E-Mail, dropbox, wetransfer, or other file transfer method, share you file with: advertising@marquis.world

Do not submit any original data of which you do not have a back-up copy.

GENERAL TERMS

The publisher reserves the right to reject advertisements that are not in accordance with the law and censorship regulations.

Legal location is Rockingham County, New Hampshire, U.S.A

QUESTIONS

MichaelM@Marquis.world

Marquis - Advertising -111 Industrial Way
Atkinson, NH 03811 | U.S.A.

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